



KIWANIS CLUB OF HENDERSONVILLE, NC

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 PO Box 2138, Hendersonville, NC 28793

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FEBRUARY BIRTHDAYS

4th **John Fields**
 4th **Peter Voisin**
 6th **Lynn Cordell**

6th **Marv Larson**
 13th **Veronica G.-de-Unda**
 15th **Jerry Miller**

15th **Bill Stanley**
 22nd **Judy Edwards**
 23rd **Tom Buek**

CALENDAR OF MEETINGS AND EVENTS

- | | |
|-------------|---|
| February 16 | • Club Day – awards, committee reports, new members and Lunch and Learn |
| February 17 | • Terrific Kids – Bruce Drysdale Elementary School at 2:00 p.m. |
| February 23 | • Director Karla Reese – Pardee Pavilion Adult Day Health Care |
| March 1 | • More pickin' and grinnin' with bluegrass musician Richard Hurley |
| March 7 | • Terrific Kids – Hendersonville Elementary School at 2:00 p.m. |
| March 8 | • Don and Julie Huneycutt – Anna's Hope |
| March 9 | • Terrific Kids – Bruce Drysdale Elementary School at 2:00 p.m. |
| March 15 | • Club Day – awards, committee reports, new members and Lunch and Learn |
| March 23 | • Terrific Kids – Hillandale Elementary School at 2:00 p.m. |

INVOCATION LEADERS

February 16 – **Ann Robertson**
 February 23 – **Todd Holder**
 March 1 – **John Gibson**
 March 8 – **Robert Garrison**

March 15 – **Ken Swayze**
 March 22 – **Rick Houston**
 March 29 – **Mark Isabelli**
 April 5 – **Ken Perkins**

MEETING-DAY GREETERS

February – **Stephanie Bagby and Steve Clark**
 March – **Mike Blanton and Wil Buck**



HIGHLIGHTS OF THE MEETING OF FEBRUARY 2, 2012

Attendance: 91 members and 10 guests.

Jack Hatfield offered the invocation, and **Steve Clark** (right) introduced four guests: his own guest, **Melissa Rulli**; **Bradley Rathburn**, guest of **Chat Jones**; **Ron Kauffman**, guest of **Bill O'Connor**; and **Melanie Matteson**, guest of **Lee Henderson-Hill**. Five Key Club members (below) made self-introductions.



L-R: **Collin A.** (WHHS); **Andrew J.**, **Dana J.**, **Anna F.** and **Calvin C.** (HHS).

President Marcus Jones reminded members to report volunteer hours for January promptly to **John Woodham**.

Beth Edwards provided a brief update on plans for the club's 90th anniversary. Beth explained that two dates in March – the 22nd and 29th – are available at the Hendersonville Country Club and asked members to let her know which date they prefer.



In her report for the Caring Committee, **Melissa Walden** (right) reported that the memorial service for **Mary "Mac" Houston**, **Rick Houston's** wife, will be February 4 at 1:00 p.m. at First United Methodist Church. Melissa also reported that **Bill Willison's** wife, **Dottie**, is recovering from shoulder surgery and congratulated **Patti Baker** on her certification as a CPA in North Carolina and drew attention to the story about Patti in the *Times-News*. Additional recent newspaper stories included **Jack Hatfield's** leadership in the establishment of the Aktion Club and the two-page *Times-News* spread for 1/29/2012 (above) on **Rick Wood's** career as the boys basketball coach at WHHS.



Chat Jones and **Sara Bagwell** introduced **Monica H.** and **Katelyn P.**, two young mothers who are students at Balfour Education Center, and **Claudia Dalton**, the WCCA family-service worker at Balfour. Claudia recognized Katelyn and Monica for their commitment to stay in school and praised their academic success and parenting skills; she presented each of them with a plaque and a voucher for movie tickets.

President Marcus Jones (right) presented **Marvin Larson** with a special plaque commemorating his 90th birthday and recognizing his 25 years of leadership for the Terrific Kids project (photos, p.3). President Marcus also read two letters of congratulations sent to Marv by **Shannon Marlowe**, principal of Hillandale Elementary School, and **Denise Montgomery**, principal of Hendersonville Elementary School. All members at the meeting then gave Marv a standing ovation and an enthusiastic rendition of "For He's a Jolly Good Fellow."



Vice-President Ben McKay introduced **McCray Benson**, president and CEO of the [Community Foundation of Henderson County](#), who presented the program. McCray provided a history and overview of community foundations across the nation and detailed the structure and functioning of the Henderson County foundation. He noted that the foundation will soon celebrate 30 years of service to the county. Among the original founders of the foundation were three Kiwanians – Thomas Edney, Morris Kaplan and Bill McKay.



McCray Benson

The Community Foundation is a nonprofit organization that seeks to make Henderson County a better place to live by supporting many causes and projects. The foundation is a service organization that provides philanthropy and offers the tools of philanthropy to community organizations and individuals. The foundation is not an end user, but rather provides investment services for other organizations. Since 1982, contributions to the foundation total some 45 million dollars; almost 35 million dollars have been disbursed to community organizations and projects. These disbursements have gone into 480 different funds in support of churches, animal care, scholarships, universities and other life-improvement efforts. In addition, 107 million dollars have been used for charitable purposes in the

community. McCray pointed out that the Community Foundation has been affected by the current economy and stock-market conditions, as have been other organizations and individuals. Contributions to the foundation in 2011 totaled 1.3 million dollars, down from an average of almost 2 million dollars in recent years.

Through combined investment, the Community Foundation has greater leverage in gaining markets and improving returns. Investments are made across many markets, including large- and small-cap companies, international markets and some hedge funds. Because of stock-market conditions in recent years, the foundation has made adjustments and has increased its level of active management of investments. Moreover, the foundation has been

able to use funding from the American Recovery and Reinvestment Act to create additional investment opportunities.

McCray explained that in 1989 the Community Foundation took over management of the Morris Kaplan Kiwanis Scholarship Fund. Initially, our own club invested ca. 25 thousand dollars with the foundation; to date, total club investments in the scholarship fund have been about \$94,250, and the fund has disbursed about \$45,000; the current balance of the scholarship is over \$98,000. To conclude, McCray noted that Community Foundation funds make it possible to offer gift-giving tools to individuals. Advisors work with individuals to develop personal plans, which include philanthropic gifts.

18TH ANNUAL KIWANIS SPELLING BEE

Henderson County elementary-school students will once again compete in the annual Kiwanis Spelling Bee competition on April 21 at Blue Ridge Community College. Since 1994, the club has hosted the spelling bee for Henderson County 4th- and 5th-graders. Mark your calendars! **Lynn Cordell** will again coordinate this event and will be asking for volunteers to serve as judges and in other capacities.



In lieu of the music to open the February 2nd meeting – which just happened to be Groundhog Day – song leader **Lt. Gov. Ken Perkins** (far right), taking a cue from one definition of Kiwanis as “having a good time,” devised a humorous skit based on the tongue-twister *How Much Wood Would a Woodchuck Chuck?*. The participating good sports were, L-R: **Mike Earle, Ben McKay, Peter Voisin** and **David White**. (Seated: **McCray Benson** and **President Marcus Jones**.)



President Marcus Jones (left) recognizes Mr. Terrific Kids himself, **Marv Larson** – who just turned 90! – for his 25 years of continuous, dedicated service bringing this important outreach program to the local elementary schools. If interested in helping Marv carry on this program, be sure to look for him at a meeting or call him at 693-4456.

HIGHLIGHTS OF THE MEETING OF FEBRUARY 9, 2012

Attendance: 85 members and 3 guests.

For the invocation at this meeting **Veronica Galván-de-Unda** sang the beautiful “The Prayer,” which was originally recorded in 1999 as a duet by Céline Dion and Andrea Bocelli. **Steve Clark** introduced **Stephanie Celtrick**, guest of **Lynn Cordell**; and HHS Key Club member **Matthew G.** (right) introduced himself.



Tony Amatangelo announced that a limited number of bags of pecans are on sale today for the last time. Tony also reminded members that car-wash tickets are available through him.



In his report for the Caring Committee, **Seth Novoselsky** (right) announced that **Bill Willison**'s wife, **Dottie**, continues to recover from shoulder surgery; **Dick Lepak** is recovering from rotator-cuff surgery; **Pat Schwenk** is ill and being cared for by husband **Henry Schwenk**; and **Patti Baker** is undergoing thyroid surgery today. Some good news: **Marv Larson** received 100 handmade birthday cards from elementary-school children to mark his 90th birthday; **Chuck Evans** has been appointed pastor emeritus after 30 years at Pinecrest Presbyterian Church; and **Ben McKay** has requested that his name be added to the list of individuals under consideration for the position of sheriff of Henderson County.



Vice-President Ben McKay introduced attorney **Mark Upright**, president and CEO of [Eliada Homes, Inc.](#), in Asheville (NC), who presented a program on Eliada's new School of Trade Arts ([ESTA](#)). Mark explained that Eliada was founded in 1903 by Dr. Lucius B. Compton, a traveling evangelist, who was deeply moved by the plight of unwed mothers; later, Dr. Compton expanded Eliada to include an orphanage. The focus of Eliada's mission has changed over the years to meet the needs of the community, and Eliada has pioneered new programs to meet the changing needs of children and adolescents. Dr. Compton's conviction to help “the last, the least and the lost,” however, remains the objective of new and continuing programs being developed. Today, Eliada offers academic and therapeutic support to children from birth to age 21. The full-service continuum includes residential and day treatment; foster



Mark Upright

care and therapeutic foster care; in-home family services; child-development services, including a preschool, an after-school program, a pre-kindergarten program and a summer camp; and therapeutic recreation, including therapeutic animal stewardship and cooperative youth recreation.

Mark explained that the establishment of ESTA is a natural continuation of Dr. Compton's original vision. The mission of ESTA is to promote the development of useful trades, provide opportunities for character development and cultivate an enthusiastic work ethic that empowers students to become successful and respected members of the community. The development of ESTA was driven by the bleak statistics that characterize long-term foster-care youth. Sometimes shuffled several times between foster or group homes for much of their childhood, these young people are often unequipped and unprepared for life as independent adults. In particular, boys who age out of foster care are at risk for incarceration, substance abuse, homelessness and early parenthood. ESTA seeks to offer these youth a unique opportunity to succeed. Through vocational and academic education in a supportive environment, these young men can gain the tools and skills necessary to live as self-sufficient and productive adults.

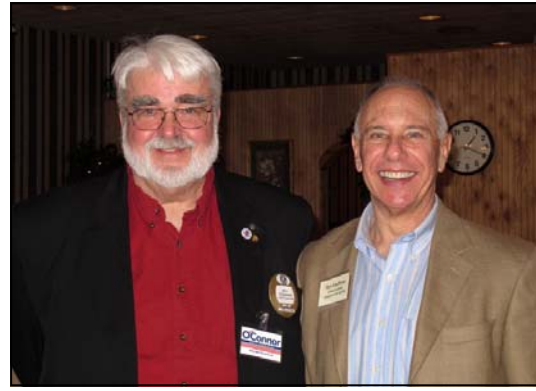
ESTA is currently undergoing an accreditation process to achieve recognition by the Accrediting Council for Independent Colleges and Schools. Once accreditation is achieved, ESTA will be able to confer associate degrees and certificates, accept federal financial aid and negotiate articulation agreements with four-year colleges and universities. Eventually, ESTA will offer programs in culinary technology; heating, ventilation and air-conditioning (HVAC); construction management; and facility management. Students live on campus and, in addition to vocational and academic course work, have specific instruction in transitional living skills – from keeping up an apartment to managing finances. In addition, students are engaged in Castle Building, a personal strategic planning program originally developed at the Harvard University School of Business. At present, only young men are accepted into ESTA's programs; the ultimate goal, however, is for the school to offer the same programs to young women.

Before concluding the program, Mark drew attention to a special on-site program – [RISE](#) – developed for recent college graduates who desire experience in the field by working with ESTA students. Graduates typically hold degrees in psychology, business, sociology or education and are brought in to support the trade-school experience. These graduates commit to living on campus for a year as residential counselors and have the opportunity to work with therapists and case managers, offer assistance to students and become directly exposed to the various vocational and educational programs offered by ESTA.

CLUB CLIPS



Following the February 2nd meeting **Chat Jones** (left) compares notes on several local issues with Community Foundation CEO **McCray Benson**.



New member and Henderson County commissioner **Bill O'Connor** (left) with **Ron Kauffman**, who visited on February 2nd. Ron is a local writer and consultant.



During Dollars for Scholars at the February 9th meeting, **Past President Mike Earle** acknowledges that he's early but, nevertheless, wants to endorse his good friend, Henderson County Sheriff's Office **Lt. Ben McKay**, as the next county sheriff.



WCCA family-service worker **Claudia Dalton**, who works with and assists young mothers at the Balfour Education Center, introduces two Balfour students at the February 2nd meeting: **Monica H.** and **Katelyn P.** Standing behind Claudia are **Beth Edwards** and **Sara Bagwell**. Sara is responsible for the Kiwanis recognition awards at Balfour.



Cover: [Eliada School of Trade Arts \(ESTA\)](#)
Photo: [Eliada Homes, Inc.](#)



L-R: United Way's director of community impact **David Jacklin** shares a couple of personal stories from Eliada Homes and the area north of Asheville with Eliada CEO **Mark Upright**.

Common abbreviations in this newsletter:
BRCC • Blue Ridge Community College
EHHS • East Henderson High School
HCEC • Henderson County Early College
HHS • Hendersonville High School
NHHS • North Henderson High School
WHHS • West Henderson High School

INTERCLUB OPPORTUNITIES*
Black Mountain – Christmount Assembly, Thursdays, 11:45 a.m.
Forest City – First Presbyterian Church, Mondays, 12:00 p.m.
Rutherfordton – Rutherfordton Club House, Thursdays (except 5th one), 6:30 p.m.
Tryon – Congregational Church, Wednesdays, 12:00 p.m.
*Contact **Bill Guerard** at 693-9855 for additional information